



## Loïc Gogue Joins Horwath HTL



### **Rabat, Tunisia March 1<sup>st</sup> 2011**

Loïc Gogue

Loïc Gogue, 46, an International Tourism Expert with extensive experience working for international donors, has joined the North African operation of Horwath Hotels, Tourism and Leisure (HTL), the worlds oldest and largest Hospitality consulting group. Mr. Gogue has worked for over 21 years in the field of tourism and has acted as Independent Expert for various organizations in Algeria, France, Jordan, Morocco, Tunisia & the UK. From 2003-2009, he was the Tourism Team Leader & HR Expert in a 75 million Euro program financed by European Union.

He is registered as an Individual Consultant to the United Nations World Tourism Organization (UNWTO Development Assistance Department) and as an Individual Expert to the Europe Aid Cooperation Office in Economic Development [0625 Tourism]. He was also an Expert in Quick Diagnosis for AFIT [French Tourist-trade Engineering Agency] and was deeply involved in numerous professional organizations such as Green Globe, Skal AISC organization, the French Federation of Technicians & Scientists of Tourism and the International Association of Scientific Experts in Tourism.

Loïc Gogue holds, in addition to some professional degrees, a MA degree awarded with distinction in Regional Economic Development & International Trade from Paris VIII University, a MBA degree from Paris I Pantheon Sorbonne University & Paris IX Dauphine and a Master degree in Engineering & Management of Tourism Industries from Toulouse Le Mirail University.

### **About Horwath HTL**

Horwath HTL (Hotels Tourism and Leisure) is one of the world's pre-eminent consulting specialists in the hotel, tourism and leisure industries, providing unequalled experience and expertise for client projects around the world through a combination of detailed local knowledge and international understanding. Horwath HTL is currently the world's largest consulting organisation specialised in hospitality, with 50 offices in 39 countries.

Horwath HTL is a member of Crowe Horwath International, a professional association of accounting and management consulting firms founded in New York in 1915. Crowe



Horwath International is currently ranked among the top ten international professional service groups with offices in close to 586 cities in 108 countries.

If you have any questions, please contact James Chappell, Global Marketing Director at [jchappell@horwathhtl.com](mailto:jchappell@horwathhtl.com) or Loïc Gogue on [lgogue@horwathhtl.ma](mailto:lgogue@horwathhtl.ma)

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